

Questions	Answers
1. Website goals	
<p>What is the main purpose of your site? E.g.: To sell a product; to provide a service; to showcase a skill etc.</p>	
<p>What will the main media of your site be? E.g.: Text, video, audio, photo etc.</p>	
2. Design	
<p>Which existing website designs do you aspire to? E.g.: I like abc.com, dfg.net and xyz.com etc.</p>	
<p>Which specific features would you take away from those sites? E.g.: I like the color scheme of abc.com; I like the content layout of xyz.com etc.</p>	
3. Layout	
<p>What sort of layout do you want for your site? (E.g.: One column, two columns, three columns, four columns, left sidebar, right sidebar, no sidebar. Here are some examples of standard grid based layouts.)</p>	
<p>What type of theme are you looking for? (E.g.: Blog, Magazine, Portfolio, Video/Photo blog etc.)</p>	
4. Templates and Widgets	
<p>Do you need any specific post or page templates? (E.g.: Contact form template, archives template, sitemap template, resume template, about template, full width post or page template etc.)</p>	Ω

<p>Do you need any specific widgets (E.g.: Mailing list widget, Instagram, Facebook or Twitter widgets, etc.)</p>	
<p>5. Social Interaction Features</p>	
<p>What sort of social features do you need? (E.g.: Social media icon widget, social media icons in the menu, social share buttons in the content etc.)</p>	
<p>What type of comment system do you need? (E.g.: Standard WordPress comments, Facebook / Twitter based comments, disqus or other comment service)</p>	
<p>6. SEO and Advertising</p>	
<p>Do you want a theme with particular search engine optimization or advertising functions?</p>	
<p>7. Price and Support</p>	
<p>What is your budget? (E.g.: Free theme: \$0, premium theme: \$30 – \$100, bespoke theme: upwards of \$200.)</p>	
<p>How reliant will you be on developer support? (E.g.: I need standard support to help with basic troubleshooting; I need someone to walk me through installation and general use; I want someone to do it all for me.)</p>	